

David Schleifer

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PhD Candidate, New York University Department of Sociology, expected January 2010
In-residence pre-doctoral Haas Fellowship, Chemical Heritage Foundation 2008-2009
MA, New York University Department of Sociology, 2007
BA, Sociology, Wesleyan University, Middletown, CT, 1998

Dissertation: “Reforming Food: *Trans* Fats, Cleanup and Innovation.”
Committee: Harvey Molotch, Chair; Troy Duster; Eric Klinenberg.
Summary at <http://sociology.as.nyu.edu/object/soc.cand.schleifer.html>

Areas of Interest: Science, Technology and Knowledge; Corporations; Food and Nutrition;
Sexuality and Culture

Peer reviewed publications:

David Schleifer. 2007. “The NYU Strike as Case Study.” *Workplace* 14: 59–66.

David Schleifer. 2006. “Make Me Feel Mighty Real: Gay Female-to-Male *Trans*genderists
Negotiating Sex, Gender, and Sexuality.” *Sexualities* 9(1): 57–75.

David Schleifer. 2004. “La mirada genetica: el secuenciamiento del arroz en China.” Spanish
translation of “Seeing in Genes: Mapping the Rice Genome in China.” in *La Revista Iberoamericana de
Ciencia, Tecnologia y Sociedad* 1(3): 131–156.

Peer reviewed publications in progress:

Michaela DeSoucey and David Schleifer. “Technique and Technology in the Kitchen: Comparing
Resistance to Municipal *Trans* Fat and Foie Gras Bans.” Forthcoming in *Studies in Law, Politics and
Society*.

Academic Book Reviews:

David Schleifer. 2008. Review of The Toothpick: Technology and Culture by Henry Petroski, in
Food, Culture and Society 11(4): 533-536.

David Schleifer. 2005. Review of The Rise of Viagra by Meika Loe, in *Science as Culture* 14(3): 1–4.

David Schleifer. 2005. Review of The World Turned: Essays on Gay History, Politics, and Culture
by John D’Emilio, in *The Archives of Sexual Behavior* 34(6): 709–710.

David Schleifer. 2005. Review of Beyond the Closet: The Transformation of Gay and Lesbian Life
by Steven Seidman, in *Sexuality and Culture* 9(1): 98–100.

David Schleifer. 2002. Review of Strip City by Lily Burana, in *Sexuality and Culture* 6(4): 107–108.

Other Writing:

David Schleifer. 2010. "History in the Making: Salt's Fat Chance." Forthcoming in *Chemical Heritage Magazine*.

David Schleifer. 2010. "How to be Allergic to Everything." Forthcoming in *Ars Medica*.

David Schleifer. 2010. "Corn Syrup," "Wine," and "Vitamins" forthcoming in The Encyclopedia of the History of Invention and Technology, edited by David Staley, New York: Facts On File.

David Schleifer. 2009. Review of "Cultivating Science, Harvesting Power: Science and Industrial Agriculture in California" by Christopher R. Henke, in *Chemical Heritage Magazine* 27(1): 47.

David Schleifer. 2007/2008. Review of In Defense of Food by Michael Pollan, in *Time Out New York* Issue 639: December 27, 2007–January 2, 2008.

David Schleifer. 2007. "Fear of Frying: A Brief History of *Trans* Fats." *N+1* magazine online, <http://www.nplusonemag.com/transfats.html>, May 21, 2007.

David Schleifer. 2007. Review of Microtrends by Mark J. Penn, in *Time Out New York* Issue 624: September 13–19.

David Schleifer. 2007. Review of Alice Waters and Chez Panisse by Thomas McNamee, in *Time Out New York* Issue 599: March 22–28.

David Schleifer. 2005. Review of Terrors of the Table: The Curious History of Nutrition by William Gratzler, in *Time Out New York* Issue 533: December 15–28.

Working Papers:

- The Dovetailing of Activism, Industry, and the Technological Backburner: How *trans* fats became healthy
- We Paid for the Science, We Reacted to the Science: How industry participated in defining *trans* fats as unhealthy
- Seeking Regulation and Adding Value: Designing labeling rules to promote technological change

Honors and Awards:

- American Sociological Association Section on Science, Knowledge, and Technology Sally Hacker-Nicholas Mullins Award for Best Graduate Student Paper, awarded for "The Dovetailing of Activism, Industry, and the Technological Backburner: How *trans* fats became healthy" 2009.
- American Sociological Association Student Forum Travel Award, 2009
- Chemical Heritage Foundation Haas Fellow, 2008–2009
- New York University Dean's Dissertation Fellowship, 2007–2008
- Chemical Heritage Foundation Beckman Center for the History of Chemistry Travel Grant for Research, November 2007
- Doctoral Dissertation Research Improvement Grant, National Science Foundation Science and Society Program. Award ID 0551752, 2006–2007
- American Sociological Association Sexualities Section Award for Best Graduate Student Paper, awarded for "Make Me Feel Mighty Real: Gay Female-to-Male *Transgenderists* Negotiating Sex, Gender, and Sexuality," 2006

- MacCracken Fellowship, New York University, 2000–2005
- Graduate School of Arts and Sciences Travel Grant, New York University, *Fall 2003*
- New York University, Grant from the Center for Teaching Excellence Fund for the Advancement of University Learning, *Spring 2003*
- High Honors in Sociology, Wesleyan University, *May 1998*
- Phi Beta Kappa, Wesleyan University, *May 1998*

Research Appointments:

- Research Assistant to Professor Caitlin Zaloom *America in Debt* project, New York University Department of Social and Cultural Analysis, 2009-2010
- Case Study Researcher, New York City Department of Health *Trans Fat Help Center*, *Summer 2007*
- Research Assistant, The Hunger Project, *Summer and Fall 2006*
- Ethnographic Observer, Social Science Research Council, *Summer 2006*
- Research Assistant to Professor Dorothy Nelkin (deceased), New York University School of Law, *Spring 2002–Spring 2003*
- Vaid Policy Research Fellow, National Gay and Lesbian Task Force, *Summer 2002*
- Research Assistant, Oregon Social Learning Center Project Alliance, 1998–1999
- Researcher, Connecticut Department of Mental Health and Addiction Services, *Spring 1998*
- Program Intern, International Gay and Lesbian Human Rights Commission, *Summer 1997*
- Research Assistant, Leonard Davis Institute of Health Economics, University of Pennsylvania, *Summer 1995*

Teaching Appointments:

- Adjunct Instructor, *Business and Its Publics: Inquiry and Discourse*, New York University Stern Undergraduate College of Business, *Spring 2007*
- Adjunct Instructor, *Sexual Diversity in Society*, New York University Department of Sociology, *Spring 2003* and *Summer 2003*
- Teaching Assistant, *World Cultures: Modern China*, New York University Department of Sociology, *Fall 2001, Fall 2002 and Fall 2003*
- Teaching Assistant, *Introduction to Sociology*, New York University Department of Sociology, *Spring 2004, Fall 2005*
- English Instructor, Yunnan Normal University, Kunming, China, *Fall 1999* and *Spring 2000*

Service:

- Awards Committee, American Sociological Association Sexualities Section Award for Best Graduate Student Paper, 2007
- Graduate Student Representative to Faculty Recruitment Committee, New York University Department of Sociology, 2005–2006
- Graduate Student Representative to Job Placement Committee, New York University Department of Sociology, 2004–2005
- Co-organizer, NyLon Social Theory and Practice Conference, New York University and London School of Economics, *April 2003*
- Chair, Wesleyan University Sociology Majors Faculty Search Committee, 1997 to 1998
- Founding Member, Wesleyan University Sexuality Studies Committee, 1997 to 1998

Invited Lectures:

New York University College of Dentistry, Department of Epidemiology and Health Promotion, June 24, 2008. “CityTech: Urban Science and New York’s *Trans* Fat Ban.”

The Dr. Jerome S. Coles Science Library Lecture Series, New York University Bobst Library, March 26, 2008. “CityTech: Urban Science and New York’s *Trans* Fat Ban.”

Chemical Heritage Foundation Brown Bag Lecture Series, November 6, 2007. “Where Did All the *Trans* Fats Come From?”

American Institute of Wine and Food, October 10, 2007. “Getting Better for You: *Trans* Fats, Risk and Regulation,” presented on the New York City Department of Health panel “What Will Happen To My Doughnut? How to Cope With the *Trans* Fat Ban.”

Cornell University Institute for the Social Sciences, October 5, 2007. “Scientific Uncertainty as a Pathway to Unintended Consequences,” presented at the Knowledge in Contention: Social Movements and the Politics of Science Workshop.

CUNY Graduate Center Foodways Colloquium, March 2007. “Where have all the *trans* fats gone?”

New York University School of Medicine, February 2004. “From Bowers to Goodridge: Universal Equality, Substantive Values, and Gay Rights,” presented at the Presidential Platforms Discussion Series.

Selected Conference Presentations:

Society for Social Studies of Science (4S), Washington DC. October 2009. “How the Oil Got Changed: Stabilizing the Replacement of *Trans* Fats in American Manufactured Food.”

American Sociological Association Section on Science, Knowledge and Technology, August 10, 2009. Organizer, Panel on Science, Food, and Nutrition, ASA Section on Science, Knowledge and Technology.

New York State Political Science Association, New York, NY. April 24, 2009. “CityTech: Explaining the Limited Portability of Municipal *Trans* Fat Policies.”

Eastern Sociological Society Annual Meeting, Baltimore, MD. March 20, 2009. “Policy Experiments and Technological Agency: Comparing the New York and Philadelphia *Trans* Fat Bans.”

Society for Social Studies of Science (4S), Rotterdam, Netherlands. August 23, 2008. “CityTech: How Cities Do Science.”

Association for the Study of Food and Society (ASFS), New Orleans, LA. June 6, 2008. “Reformulating *trans*-fats: technologies, tactics and taste.”

Eastern Sociological Society Annual Meeting, New York, NY. February 24, 2008. “Seeking regulation and adding value: The Case of *Trans* Fat Labeling.”

American Anthropological Association, Washington DC. November 29, 2007. “Industry, Uncertainty, Opportunity and the Case of *Trans* Fats.”

Society for Social Studies of Science (4S), Montreal, Quebec. October 11, 2007. “The unintended consequences of knowledge-based social movements.”

American Sociological Society Annual Meeting, Collective Behavior and Social Movements Section, New York, NY. August 2007. “Where did all the *trans* fats come from? The unintended consequences of knowledge-based social movements”

Vital Politics, Bios Centre, London School of Economics. September 2006. “Seeing in Genes: Mapping the Rice Genome in China.”

Eastern Sociological Society Annual Meeting, Boston, MA. February, 2006. “The Consequences of Designating Substances as Risky: *Trans* fats, labeling and risk.”

Triple Helix Five Conference, Fondazione Rosselli, Turin, Italy. May 2005. “Seeing in Genes: Sequencing the Rice Genome in China.”

Queer Matters Conference, King’s College London. May 2004. “Having Sex, Making Gender: Gay Female-to-Male *Transgenderists* Negotiating Sex, Gender, and Sexuality.”

Eastern Sociological Society Annual Meeting, Philadelphia, PA. February, 2003. “Gay Female-to-Male *Transgenderists*: Bodies, Meanings, and Desire.”

Professional Memberships: American Sociological Association, Eastern Sociological Society, Society for Social Studies of Science, American Oil Chemists Society, Society for the Study of Social Problems, Association for the Study of Food and Society, Institute of Food Technologists

References:

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Additional references available upon request.